



## Going Beyond Green: Sustainable Business Practices Questionnaire

**\* 1. Welcome to the Toledo-Lucas County Sustainable Business Survey. This survey is intended to find out what local businesses are doing and can do to be more sustainable. If you feel like you may not be a sustainable business, no worries. We want to recognize businesses that are sustainable already, as well as help those who would like to learn how to be more sustainable.**

**A few pieces of information before you begin:**

**The survey is divided into sections. Please pay attention to how many check boxes should be checked in each section.**

**In order to be recognized as a sustainable business, you must check the minimum number of boxes in each category. If there is one in which you are not engaging in any sustainable practices, that will be discussed after you submit your survey.**

**Each section has the option of "writing in your own". For example if you do something good for water quality but we do not have it listed, please write it in. You may "write in" up to three sustainable practices.**

**Once you submit the survey, The Sustainability Commission will follow-up with you.**

**PLEASE NOTE: We may review information about your business and sustainable business practices from other sources, and in some cases we will consider this additional information when deciding whether to recognize you as a sustainable business. We also reserve the right to reevaluate the recognition at a future date if we should receive new information about your business or sustainability practices after our initial decision.**

I read and understand the above statements.



## Going Beyond Green: Sustainable Business Practices Questionnaire

**\* 2. Business Name?**

**\* 3. Business Address:**

Street

City

State

Zip Code

**\* 4. Phone Number:**

**\* 5. Business Contact Person:**

**\* 6. Business Contact's Information:**

Phone Number & Ext.

E-mail Address



## Going Beyond Green: Sustainable Business Practices Questionnaire

### Waste Reduction and Recycling

You must be able to select or list 3 sustainable practices in this section.

#### 7. Check all practices that apply to your business.

- Recycle Paper, Cardboard, Newspaper
- Recycle Glass, Metal, Plastic
- Recycle Green Waste (Yard Waste or Organic Waste)
- Use Electronic Billing Methods
- Print double-sided copies
- Use recycled content paper
- Use soy or low volatile organic (VOC) inks for printing
- Reuse packing and shipping materials
- Recycle print cartridges
- Use refillable toner cartridges
- Compost food waste

#### 8. What additional waste reduction and recycling measures has your business implemented?

**9. What additional waste reduction and recycling measures does your business plan to implement in the future?**



**Going Beyond Green: Sustainable Business Practices Questionnaire**

**Green Purchasing**

You must be able to select or list 2 sustainable practices in this section.

**10. Check all practices that apply to your business.**

- Buy products in bulk
- Buy concentrated products
- Purchase products from local vendors
- Purchase products from green vendors
- Use green cleaning products
- Incorporate green building materials (in any remodeling, renovation, or construction of own facilities)
- Purchase recycled toilet paper
- Purchase recycled seat covers
- Purchase recycled paper towels
- Use paper with at least 30% post-consumer waste

**11. What additional green purchasing measures has your business implemented?**

**12. What additional green purchasing measures does your business plan on implementing in the future?**



## Going Beyond Green: Sustainable Business Practices Questionnaire

### Energy Efficiency and Conservation

You must be able to select or list 2 sustainable practices in this section.

**13. Check all practices that apply to your business.**

- Install energy efficient windows in office spaces
- Replace light bulbs with compact fluorescent light bulbs or LED's
- Use motion sensors and lighting controls
- Shutdown computers when not in use
- Unplug electronics when not in use
- Use energy star products
- Use renewable sources of energy (wind, solar, geothermal)
- Make sure lights are off when leaving the facility

**14. What additional energy efficiency and conservation measures has your business implemented?**

**15. What additional energy efficiency and conservation measures does your business plan on implementing in the future?**



## Going Beyond Green: Sustainable Business Practices Questionnaire

### Alternative Transportation

You must be able to select or list 1 sustainable practice in this section.

**16. Check all practices that apply to your business.**

- Plan delivery routes
- Provide incentives for employees to use public transportation
- Use bicycles for local deliveries
- Use hybrid or alternative fuels for fleet
- Have an employee ride sharing program
- Have an employee bike share program
- Make sure bike racks are readily available for employees and/or customers

**17. What additional alternative transportation measures has your business implemented?**

**18. What additional alternative transportation measures does your business plan on implementing in the future?**



**Going Beyond Green: Sustainable Business Practices Questionnaire**

**Water Conservation and Pollution Prevention**

You must be able to select or list 1 sustainable practice in this section.

**19. Check all practices that apply to your business.**

- Install a water efficient irrigation system
- Maintain onsite storm drain openings
- Plant drought resistant plants
- Use mulch
- Any grey water usage
- Incorporate the use of native plants
- Follow the City/County water regulations
- Use low-flow toilets
- Use water-less urinals
- Use of water efficient faucets
- Use of green storm water infrastructure on your property (rain barrel, rain garden, other)

**20. What additional water conservation and waste water prevention measures has your business implemented?**

**21. What additional water conservation and waste water prevention measure does your business plan on implementing in the future?**



## Going Beyond Green: Sustainable Business Practices Questionnaire

### Staff Training and Public Awareness

You must be able to select or list 2 sustainable practices in this section.

**22. Check all practices that apply to your business.**

- Offer customers green service or amenity options
- Incorporate green items into performance appraisals, job descriptions
- Incorporate green awareness in to staff training and orientation
- Incorporate green tips into company newsletters, bulletins, and/or marketing materials
- Establish employee green committee
- Participate in local green events

**23. What additional staff training and public awareness measures has your business implemented?**

**24. What additional staff training and public awareness measures does your business plan on implementing in the future?**



## Going Beyond Green: Sustainable Business Practices Questionnaire

### Healthy Living

You must be able to select or list 1 sustainable practice in this section.

**25. Check all practices that apply to your business.**

- Offer healthy food selections to employees and/or customers
- Encourage living a healthy lifestyle
- Offer free/reduced gym memberships
- Have an onsite gym
- Provide healthy food options for company functions
- Consider dietary restrictions of employees and/or customers (Have available vegetarian, vegan, and gluten free food options)

**26. What additional healthy living measures has your business implemented?**

**27. What additional healthy living measures does your business plan on implementing in the future?**



## Going Beyond Green: Sustainable Business Practices Questionnaire

### Community Involvement

You must be able to select or list 1 sustainable practice in this section.

**28. Does your business participate in local charitable events?**

**29. Does your business offer volunteer opportunities to employees? Explain.**

**30. Does your business make yearly donations to charity?**



## Going Beyond Green: Sustainable Business Practices Questionnaire

### Certifications and Awards

This section is for our information. There is no minimum requirement.

**31. Has your business received any safety awards? Explain.**

**32. Has your business applied for and received any green certifications? Explain.**

**33. Has your business received any other awards or certifications you would like to mention?**



## Going Beyond Green: Sustainable Business Practices Questionnaire

Other Questions or  
Comments?

**34. If there is anything further you would like to add, either a question or comment, please do so below:**

**\* 35. Would you like a free assessment?**

**In partnership with the Lucas County Solid Waste District and The University of Toledo Engineering Department, The Sustainability Commission is offering free sustainability assessments to businesses. A team of students will visit your facility and assess your energy use and waste management practices. From the assessment you will be provided a free report detailing their findings and what changes you can make at your facility to be more sustainable.**

Yes- I am interested in a sustainability assessment

No- I am not interested in a sustainability assessment

Thank you for taking the Sustainable Business Recognition Questionnaire.